



**BioPhotometer® plus  
analysis system**

## BioPhotometer plus bundle!

Save up to \$693 on a BioPhotometer plus bundle, and also receive UVettes® and your choice of either a Thermal Printer DPU 414 or Data Transfer Software for the PC—FREE!

One small package, countless options!

The BioPhotometer plus is a versatile UV/VIS photometer designed to perform various applications in molecular biology, biochemistry and cell biology. This fixed wavelength photometer is ideal for various applications. All results are precisely calculated, factoring in any dilutions as well, so no further processing is required. This robust instrument uses a long lasting, high intensity Xenon flashlamp that requires no warm up, all in compact design—saving you both time and space.

### Special Bundle Promotion!

- BioPhotometer plus
- UVettes—80 individually packaged cuvettes—FREE
- Choice of Data Transfer Software for the PC **or** Thermal Printer DPU 414—FREE

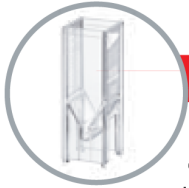
Turn over for details on how to take advantage of this offer. Offer valid from January 1, 2012 through December 31, 2012.

# BioPhotometer plus offer expires December 31, 2012



## Thermal Printer DPU 414

This space saving serial printer can be directly connected to the BioPhotometer plus for easy and rapid printout of all results.



## UVettes

The patented UVette is a UV/VIS transparent disposable cuvette. It is designed for use with small sample volumes of  $\geq 50 \mu\text{L}$  and offers flexibility of two path lengths—10 mm and 2 mm—in one cuvette.

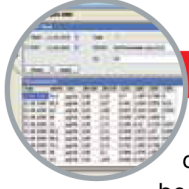


## BioPhotometer plus

A versatile fixed wavelength photometer designed to reliably perform multiple applications, optimized for use with small sample volumes and offers reliable results at the push of a button with no warm up necessary.

### Methods

- **BioPhotometer plus:** dsDNA, ssDNA, RNA, Oligo
- **Protein:** 280 nm, Bradford, Lowry, BCA
- **Cell Density:**  $\text{OD}_{600}$
- **Dye 550/650:** Frequency of incorporation of fluorescent dyes (e.g. Cy3, Cy5)
- **Assays:** Endpoint measurement at 340 nm, 405 nm
- **Absorption:** Direct measurements of single wavelengths without further processing



## Data Transfer Software

This software allows for all the measuring and calibration data for the BioPhotometer plus to be easily downloaded onto a PC. The data can then be exported to Microsoft® Excel, for example, for further analysis and graphing; the data can also be archived.

### Take advantage today! Here's how:

1. Order from Eppendorf North America or your preferred laboratory supply dealer from January 1, 2012 through December 31, 2012 using the special catalog number below.

Special Bundle Promotion	Special Promo Catalog No.	Special Promo Price USD
Bundle includes BioPhotometer plus, <b>FREE</b> UVettes <b>and</b> a choice of Data Transfer Software for the PC <b>or</b> Thermal Printer DPU 414 <b>FREE</b>	D-5000-0001B (952000702)	\$5,678.00

2. To receive your BioPhotometer plus Data Transfer Software or Thermal Printer DPU 414 please visit [www.eppendorf-us.com/biophotometer](http://www.eppendorf-us.com/biophotometer). Complete the online form and mail or fax it to Eppendorf North America with proof of BioPhotometer plus bundle purchase (copy of invoice or packing slip) by January 31, 2013.

**Mail to:**  
Eppendorf North America  
Customer Support Department  
102 Motor Parkway, Suite 410  
Hauppauge, NY 11788

**Fax to:**  
516-334-7506  
Attn: Eppendorf Customer Support

Learn more about Eppendorf Advantage offers at [www.eppendorfna.com/advantage](http://www.eppendorfna.com/advantage).

Distributed by:



800-999-2901 • [www.bioexpress.com](http://www.bioexpress.com)



[www.eppendorf.com](http://www.eppendorf.com) • Email: [info@eppendorf.com](mailto:info@eppendorf.com)

025-C4.0105.D.US-ENA.12 © 2012 Eppendorf AG. Eppendorf® and UVettes® are registered trademarks of Eppendorf AG. Helima® is a registered trademark of Helima GmbH. Microsoft® is a registered trademark of Microsoft Corporation. Offer valid in the U.S. only from January 1, 2012 through December 31, 2012, or while supplies last. Product appearance, specifications, and/or prices are subject to change without notice.